

Journal of Intelligence Studies in Business

ISSN: 2001-015X

VOL 2, NO 1 (2012)

Adis Sabanovic and Klaus Solberg Søylen

“Customers’ Expectations and Needs in the Business Intelligence Software Market”, pp. 5-20

Eloïse Loubier

“Interactive methods for graph exploration”, pp. 21-31

Kaïs Khrouf, Jamel Feki and Chantal Soulé-Dupuy

“Multiversion Document Warehouse: An Approach to Multidimensional Analysis”, pp. 32-40

Xie Xinzhou, Wang Qiang and Chen Anqi

“Analysis of Competition in Chinese Automobile Industry based on an Opinion and Sentiment Mining System”, pp. 41-50

Marisela Rodríguez Salvador and Mario Alberto Tello Bañuelos

“Applying patent analysis with competitive technical intelligence: the case of plastics”, pp. 51-58

O p i n i o n S e c t i o n

Christian Bourret

“Standards, Evaluation, Certification and implications for the study of Competitive Intelligence”, pp. 59-67

Journal Contact:*Mailing Address:*

JISIB

Halmstad University

Box 823

301 18 Halmstad

SWEDEN

Principal Contact:

Dr. Klaus Solberg Søylen

School of Business and Engineering (SBE)

Email: klaus.solberg_soilen@hh.se

EDITORIAL TEAM

Founding Editors

Prof. Henri Dou (France), Goupe ESCEM

Prof. Per Jenster (China), NIMI

Honorary Editors

Prof. John E. Prescott (USA), University of Pittsburgh

Prof. Bernard Dousset (France), Toulouse University

Editor-in-Chief

Dr. Klaus Solberg Søylen (Sweden), Halmstad University

Regional Associated Editors

America:

Prof. G. Scott Erickson (USA), Ithaca College

Europe:

Prof. Sahbi Sidhom (France), Nancy University

Asia:

Prof. Xie Xinzhou (China), Beijing University

Africa:

Prof. Adeline Du Toit (South Africa), University of Johannesburg

The Editorial Board:

Dr. Mark Xu, University of Portsmouth, UK

Dr. Subir Ranjan Das, University of Petroleum & Energy Studies, India

Assistant Professor Dirk Vriens, Radboud University, Netherlands

Professor Karim Baina, École nationale supérieure d'informatique et d'analyse des systèmes (ENSIAS), Morocco

Professor Uwe Hannig, Fachhochschule Ludwigshafen am Rhein, Germany

Dr. Klaus Solberg Søylen, Halmstad University, School of Business and Engineering, Sweden

Dr. Eduardo Flores Bermudez, Bayer Schering Pharma AG, Germany

Professor Kingo Mchombu, University of Namibia, Namibia

Professor Adeline Du Tout, University of Johannesburg, South Africa

Professor Pere Escorsa, School of Industrial Engineering of Terrassa, Politechnical University of Catalonia, Spain

Assistant Professor Per Frankelius, Örebro University, Sweden

Professor Malek Ghenima, L'Université de la Manouba, Tunisia

Professor Blaise Cronin, Indiana University, United States

Dr. John E. Prescott, University of Pittsburgh, United States

Dr. Michael L Neugarten, The College of Management, Rishon LeZion, Israel

Professor Mika Hannula, Tampere University of Technology, Finland

Professor Kamel Smaili, Université Nany 2, France

Professor Henri Jean-Marie Dou, ATELIS Competitive Intelligence Work Room of the Groupe ESCEM, France

Professor Bernard Dousset, Toulouse University, France

Professor G. Scott Erickson, Ithaca College, United States

Professor Sahbi Sidom, Université Nancy 2, France

Professor Xinzhou Xie, Beijing Science and Technology Information Institute, China

Associate Professor Jonathan Calof, Telfer School of Management at University of Ottawa, Canada

Professor Per V. Jenster, Nordic International Management Institute, China

Professor Alfredo Passos, Fundação Getulio Vargas, Brazil

Professor Brigitte Gay, ESC-Toulouse, France

Professor Sophie Larivet, Ecole Supérieure du Commerce Extérieur (ESCE), Paris, France

The Managerial Board:

Arik Johnson, Chairman Aurora WDC, United States

Rainer E Michaeli, Director Institute for Competitive Intelligence GmbH, Germany

Philippe A. Clerc, Director of CI, innovation & IT department at the Assembly of the French Chambers of Commerce and Industry, France

Alessandro Comai, Director of Miniera SL, Project leader in World-Class CI Function, Spain

Pascal Frion, Director Acrie Competitive Intelligence Network, France

Hans Hedin, Vice President Business Development at Global Intelligence Alliance Group, Sweden

Dr. Sofiane Saadi, Directeur Général du Laboratoire en Organisation et Gestion des Entreprises (LOGE) Algeria. Managing Director NT2S Consulting Inc. North Vancouver, BC, Canada

JOURNAL OF INTELLIGENCE STUDIES IN BUSINESS

Halmstad, April 30 2012

EDITORIAL NOTE VOL 2, NO 1 (2012)

JISIB here presents six new articles. As in the first issue these contributions come from scholars all over the world; from Africa, North America, Asia and Europe. We are very pleased about the diversity of these contributions, also with the fact that we have a good number of female authors. The subject they all have in common is problems related to how private organizations work with information to gain a competitive advantage. More precisely they are occupied with a particular kind of information, the need-to-know, or intelligence. Some of the articles are, as before, more technical, others more qualitative. They are all focused on management practices, that is, solving real life problems. As more technology is being implemented in our corporations, the ability to understand and use new applications distinguishes the skilled from the unskilled, be it in the IT department, the marketing department, in accounting and finance or in human resource management department, where most of those working with intelligence tasks are found.

For the first time the journal has opened an opinion section, allowing for contribution which does not fit the format of empirical studies, but offer critical perspectives on the subject studied in this journal. We believe these are important contributions. A discipline should always question what it is doing and it must be able to welcome other methodologies, be it from Critical theory, Post modernism or the Historical school.

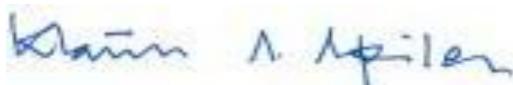
It is with great interest that we have noticed the attention paid to Open Access journals recently, in particular by an editorial in the newspaper the Economist and by the decision at Harvard University to demand that all research from the institution be published in this format. Right now many other universities are thinking about demanding the same thing from their researchers. This will give Open Access journals a great boost in the time to come. We welcome this development.

The journal works in symbioses with a number of conferences. It relies heavily on the contributions of scientific papers presented at these conferences, in particular for these first issues. Among these we would in particular like to mention the more scholarly conferences, like VSST, ECIS, ICTICTI and SIIE. In the near future we also hope to receive contributions from INOSA and ECKM. We also receive support from members in the more professional conferences related to Intelligence Studies like ICI and SCIP. We are most grateful to the organizers and contributors at all of these conferences.

As always, we would first of all like to thank the authors for this issue.

On behalf of the Editorial Board,

Sincerely Yours



Dr. Klaus Solberg Søylen